



# Getting Started with Design Thinking :

## Creative Problem Solving with a Human-Centered Focus

### Growth Through Learning

In today's competitive and dynamic healthcare climate, it is critical to develop leadership skills to help team members reach their full potential. Our goal at Philips Healthcare is to train tomorrow's healthcare leaders today and provide support across all levels of the healthcare continuum.

#### **Philips Leadership Excellence - PLE151**

In this session, Learn about the popular trend of design thinking through doing it in this experiential, activity-based workshop. See how to gain empathy for your stakeholders and move from a challenge to ideas to action with a process and tools for solving problems. Use the design thinking approach yourself for your own projects or with teams. We'll teach you a design sprint style that blends design thinking and agile to help your team grow and validate ideas step-by-step. Innovate how you connect with people, take on challenges, solve problems, create and develop ideas, and foster more success in your work. Acquire and customize a toolkit of activities and a design thinking toolkit.

## Getting Started with Design Thinking (PLE151)



### Course objectives.

Upon completion of this course, the participant will leave with these increased skills:

- Mindsets for design thinking and innovation.
- Application of the design thinking innovation process to your own work.
- Use of new tools and techniques to facilitate for design thinking to innovate.
- Collaboration with colleagues to create new solutions.

### Participants Receive

- Access to online tutorials, guides, and workshops to keep using the innovation step-by-step methods, frameworks, and tools for the process you lead with your teams.

### Faculty

Innovation Training Facilitator  
Philips clinical service specialist

### Locations

Course may be held in Philips central locations in Alpharetta, Georgia; Bothell, Washington; and Cleveland, Ohio. Other locations may be offered.



### For more information

Contact a Philips ultrasound clinical services coordinator at 800-522-7022 and visit our education catalog at [www.learningconnection.philips.com/ultrasound](http://www.learningconnection.philips.com/ultrasound)

