Utilize protocol-based ultrasound exams to enhance efficiency and accuracy in obstetrics

Join our talk with Dr. Mike Ruma, maternal fetal medicine expert at Perinatal Associates of New Mexico (PANM), to learn how standard and consistent obstetric exam protocols can help increase productivity and throughput.

Topics covered:

- How to utilize protocol-based exams to automate workflow from start of exam through to reporting and image archiving
- Industry trends and standards in regards to protocol-based examinations
- Process that PANM took to improve exam time and consistency
- Impact these protocols have had on PANM staff and patients

Monday, December 14
DoubleTree by Hilton Hotel Metropolitan
569 Lexington Avenue
New York City, NY 10022

6:00 p.m. - Dinner* and networking
6:30 p.m. - Presentation by Dr. Ruma
7:30 p.m. - Q&A and hands-on session

To register, please contact Nicole Rutledge at nicole.rutledge@philips.com by Thursday, December 10.

* The food and beverage component of the evening is optional, as some institutions may prohibit employees from accepting the complimentary meal.