



PHILIPS

Healthcare

Education

Competency-based learning with an innovative learning platform

Philips Healthcare Education – Custom Learning Solutions

Philips Healthcare Education provides innovative, meaningful, and evidence-based education solutions that are clinically relevant and address healthcare's biggest transformation challenges. We partner with our clients to design comprehensive, competency-based Custom Learning Solutions to support their unique education needs. All programs are powered by the Philips Private Learning Platform, an innovative learning management system.

With a portfolio of over 1,000 accredited clinical and healthcare education courses, a solid network of clinical experts, and a state-of-the-art configurable system for delivering evidence-based, outcomes-driven learning, we are helping institutions improve their performance across the continuum of care.

Key advantages

- **Meaningful.** Programs address an institution's unique policies, procedures, workflows, and clinical roles.
- **Competency-based.** Courses reinforce or develop the knowledge, skills, and attitudes necessary to provide safe and effective patient care.
- **Built for the future.** Custom Learning Solutions are built to support the learning paradigms of the future – blended learning, mobile platform, social learning.

An innovative solution

A Custom Learning Solution is a framework for designing and implementing comprehensive, competency-based education programs that address the specific needs of a healthcare institution. Programs provide relevant, evidence-based education within targeted clinical focus areas, supported by an innovative and engaging cloud-based learning environment that tracks and measures learner performance and competency development.

Custom Learning Solutions help healthcare institutions optimize the development of the knowledge, skills, and attitudes that are required to perform safe and effective patient care which may lead to improved staff satisfaction and higher quality patient care.

A robust framework

The Custom Learning Solutions framework enables Philips to combine the appropriate set of educational assets and resources into a comprehensive, multi-year, structured program that meets an institution's needs. Programs are customized to support educational objectives, clinical roles, job tasks, workflows, policies and procedures and may include clinical education, professional development education, compliance and safety training, and/or product training.

Custom Learning Solution programs

With a growing library of customizable solutions, Philips is continuously adding content and expertise to our capabilities. Below is a sample of the Custom Learning Solution programs; additional details are available at www.philips.com/learningconnection.

- CT Technologist Development Program
- MRI Technologist Development Program
- Nuclear Medicine Technologist Development Program
- NICU Nurse Core Development Program
- Wee Care Neuroprotective NICU Program

The Custom Learning Solutions framework includes these components:

Competencies

Custom Learning Solutions can address specific competencies associated with a specific role or multiple roles across an institution, providing a large-scale program for both clinical and non-clinical staff.

Content

Programs are designed using targeted, evidence-based education content which is authored by Philips and our network of expert clinical and healthcare partners. Content is accredited when applicable, providing learners with continuing education credits.

Assessments

Each program includes pre- and post-assessments, quizzes, self-assessments, reflection exercises, skills labs, and/or practicums to confirm learners have integrated the knowledge and skills necessary to perform the tasks and activities defined for each competency.

Curricula

Comprehensive curricula bring the competencies, content, and assessments together into structured learning experiences that are outcomes-based and measurable. Curricula reflect the institution's clinical roles, job tasks, workflows, policies, and procedures. It supports adult learning with a blended approach – integrating elearning, instructor-led training, video, audio, and online educational resources.



Philips Private Learning Platform

Philips Custom Learning Solutions are supported by an innovative cloud-based learning platform specifically designed for the needs of the healthcare environment and built to support the learning paradigms of the future. The Philips Private Learning Platform is the foundation that brings together rich learning resources from Philips and our partner community. It provides a dynamic, blended learning experience, delivering compelling and measurable elearning, while also managing traditional classroom training and self-paced study. It is designed to support all types of content and social learning tools (wiki, discussion boards, chat, blogs, etc.) extending the education experience far beyond the classroom or a single elearning event. And, it can be customized to the look and feel of any institution.

The Private Learning Platform enables the overall management of an education program providing easy-to-use administration, sophisticated assessment, and comprehensive reporting capabilities to meet compliance requirements. It allows hospital administrators and managers to define and assign competencies and other requirements by job role, providing each learner with a personalized learning plan to guide their development and assess their progress throughout the learning process.

Philips Private Learning Platform features:

- Hosting and tracking of education programs
- Simple administration interface for managers to track and review their team’s progress
- Course administration, scheduling, enrollment, and overall learning program management
- Individual development plans with objectives
- Learning paths by role
- Surveys/polls
- Quizzes/assessments
- Competency management
- Sophisticated reporting, including manager and dashboard reports
- Intuitive, easy-to-use design which supports mobile devices
- Support of multiple hierarchies, including organizational structure and roles
- Registration options including manual set-up, bulk upload, and self-registration
- SCORM compliance

Custom Learning Solutions framework				
Curricula				
Competencies	Content		Assessments	
Institution’s clinical roles, job tasks, workflows, policies and procedures				
Private Learning Platform				
Program Management and Tracking	Competency Management	Cloud-based Learning Environment	Blended Learning	Social Learning – discussion forums, wiki, blogs



Philips Authorized Education Partners

Philips is committed to providing education programs that are evidence-based, outcomes-driven, measurable, and effective. Our team of education, clinical, and healthcare experts, along with a growing partner network of leading clinicians, physicians, key opinion leaders, and professional associations, work together to develop content that is relevant, practical, and engaging.

By partnering with experts across the industry, we are striving to transform healthcare, enhance individual performance, and improve patient care.

Most of our curriculum is approved by standards bodies such as ASRT®, ARRT®, AACN®, CBRN®, CoR® and others.

Our commitment

The Philips Healthcare Education team is dedicated to improving patient care delivery. Philips Custom Learning Solutions help you provide your staff with the knowledge, skills, and competencies necessary to deliver safe and effective patient care.

Learn more

Find out how Philips Healthcare Education can help you streamline your education delivery and management. Please visit us at www.philips.com/learningconnection.

© 2014 Koninklijke Philips N.V. All rights reserved. Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. (Royal Philips) or their respective owners.



www.philips.com/healthcareeducation
www.philips.com/healthcarehealthcare@philips.com

Printed in The Netherlands
4522 991 04561 * SEP 2014