



Achieving excellence in women's healthcare

Philips Clinical Continuing and Applications Education - Women's Healthcare

In the ever-changing environment of women's healthcare, clinical excellence can only be maintained through continuous education. Hospitals and their staff are under pressure to deliver first-class care at maximum efficiency, using advanced technology to enhance diagnostic procedures and patient comfort. Investing in staff education is essential to ensure your clinicians are consistently at peak performance, and easily able to adopt new technologies and practices.

Education in Women's Healthcare

The Women's Healthcare program is targeted at radiologists, clinicians, doctors and nurses who need to perform breast or pelvic imaging, screening and diagnosis of breast or pelvic cancer, fetal monitoring, or obstetric care.

Ultrasound and imaging techniques

Philips' Clinical Continuing Education and Clinical Applications Education are designed around your specific Women's Healthcare needs in the areas of:

- Breast ultrasound
- Screening and diagnosis of pelvic cancers
- MR pelvic imaging
- Fetal echo
- Fetal monitoring
- In vivo biopsies

Clinical Continuing Education

- Peer to Peer training
- Clinical fellowships/seminars/webinars
- Continuing online education
- Customer Education Centers

Clinical Applications Education

- Basic and advanced system functionality
- Clinical solutions
- Customized education
- Customer Education Centers

Philips Education

Professional Development Education

- Personal skills enhancement
- Leadership development
- Team and simulation training

Technical Service Education

- First line maintenance
- Advanced system repair

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sense and simplicity

An Interactive Breast ultrasound Course



Course Description

In this interactive course on breast ultrasound, we will explore breast imaging for early diagnosis of problems. We will also explore screening methods and how to do a patient follow-up. Plus, we will look at advanced medical technology in this area to see how it can improve decision-making.

Clinical
Continuing
Education

Clinical Continuing Education	
Target Audience	Radiologist and technicians that are involved in routine breast ultrasound examinations
Participants	12
Style / Format	Classroom / Lectures and Hands-on
Duration	1 day
Fee	\$400 (course registration fee excl. hotel)
CME	This course will be submitted for CME hours
Location	Philips Education Centers Middle East

Screening, diagnosis and staging of different Pelvic cancers



Course Description

In this course on pelvic cancers, we will explore early diagnosis of disease, along with screening methods and how to do a patient follow-up. The different types of pelvic cancers will be explored, using ultrasound as a diagnostic imaging tool.

Clinical
Continuing
Education

Clinical Continuing Education

Target Audience	Radiologist and technicians that are involved in routine breast ultrasound examinations
Participants	18
Style / Format	Classroom / Lectures and Case studies
Duration	1 day
Fee	\$400 (course registration fee excl. hotel)
CME	This course will be submitted for CME hours
Location	Philips Education Centers Middle East

MR imaging of the female pelvis



Course Description

This hands-on, interactive course will give clinicians a practical grounding in how to perform MR imaging of the female pelvis.

Clinical
Continuing
Education

Clinical Continuing Education	
Target Audience	Radiologist, Obstetricians and technologists who are involved in MR imaging of the female pelvis
Participants	18
Style / Format	Classroom / Lectures and Hands-on
Duration	2 days
Fee	\$550 (course registration fee excl. hotel)
CME	This course will be submitted for CME hours
Location	Philips Education Centers Middle East

An Interactive Fetal Echo Workshop



Course Description

This interactive fetal echo workshop is designed to familiarize clinicians with normal fetal cardiac anatomy and the relationship between different cardiac structures. The course will give you an understanding of the extent of fetal cardiac examination required under the International Society for Obstetrics and Gynecology guidelines.

Clinical
Continuing
Education

Clinical Continuing Education

Target Audience	Obstetricians, Radiologist and technicians
Participants	18
Style / Format	Classroom / Lectures, Hands-on and Case studies
Duration	1 day
Fee	\$350 (course registration fee excl. hotel)
CME	This course will be submitted for CME hours
Location	Philips Education Centers Middle East

Fetal monitoring and OB Workshop



Course Description

This practical, interactive workshop will provide a solid grounding in fetal monitoring and other obstetric issues commonly encountered by OB nurses and doctors.

Clinical
Continuing
Education

Clinical Continuing Education	
Target Audience	Obstetric Nurses and Doctors
Participants	max. 20
Style / Format	Classroom / Lectures and Hands-on
Duration	2 days
Fee	\$450 (course registration fee excl. hotel)
CME	This course will be submitted for CME hours
Location	Philips Education Centers Middle East

Invivo biopsy workshop



Course Description

This is a practical, hands-on workshop where attendees will learn how to administer an invivo biopsy and deal with related issues.

Clinical
Continuing
Education

Clinical Continuing Education

Target Audience

Radiologists

Trainings at multiple locations in US and Europe throughout the year. Full training program available upon request.

Advanced Breast Ultrasound Tools: Elasto/3D and Contrast



Course Description

In this practical course we will explore new advanced imaging tools in breast ultrasound. You will learn how to use these tools in a day-to-day setting. A realistic view of the benefits and pitfalls of these tools will be offered.

Clinical
Applications
Education

Clinical Applications Education

Target Audience	Radiologists and technologists who are involved in breast examinations
Participants	18
Style / Format	Classroom
Duration	1 day
Fee	\$250 (course registration fee excl. hotel)
CME	This course will be submitted for CME hours
Location	Philips Education Centers Middle East

For further enquiries specific to this Education program request, please contact: Philips Healthcare Middle East customer.education@philips.com

Please visit www.philips.com/healthcareeducation



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